

## ICHA FUTURITY

**W**elcome to the Idaho Cutting Horse Association's 7th Annual Futurity & Aged Event.

➤ Largest paid out horse sporting event in Idaho, with estimated prize money of \$500,000.

➤ 500 Contestants for 7 Days

We are excited to welcome you to our 3rd annual Welcome to Idaho Party to welcome our contestants and let them know where they can dine and relax for the next 7 days. This is a great opportunity to bring these contestants into your establishment for the duration of their stay and have the opportunity to reach our community as well.

Last year's party was a huge success, thanks to:

### Copper Canyon



## OPPORTUNITIES

**W**e are asking that you bring samples of your menu to the party, on Thursday September 1st, at 5:00 pm, to show our contestants what they can expect from your restaurant. A table and banner will be provided to notate your restaurant, or you are welcome to provide your own. More tables are available if needed.

In return all contestants will receive Google maps and directions to your location in their gift bags.

We will place an ad for you and recognize you as a sponsor in a special 28 page tab, distributed by the Idaho Statesman, delivered to 55,000 households. Promoting your business to our local community as well.

You will also have the opportunity to place coupons or other enticements in our contestants gift bags, and send specials to our contestants through our newsletters and a link on our web site.

*For more information please contact:*  
**Corey Fagan** 208-891-9140  
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## ICHA EVENTS

**W**e are planning an exciting stay for our contestants, in our hopes to attain one of the top 5 positions of National Cutting Horse Competitions in the Nation. Reaching this goal would allow us to bring in 1,500 to 2,000 contestants to our show for a 2-3 week period each September.

Please contact us to reserve your spot or if you would like more information regarding:

**Welcome to Idaho**  
September 1, 2009

**Bridleless Cutting & Calcutta**  
September 6th, 2009  
(Benefiting the Ride for Joy)

**Contestant Gift Bags.**

## SPONSORSHIP OPPORTUNITIES

We would love to have you as a Futurity or Corporate Sponsor! As a sponsor, a booth or display table would be included in your fee. You would also receive all of the benefits of our higher levels of sponsorship.

- *Banner in the Arenas*
- *Full Color Ads in the Idaho Statesman*
- *Monthly Exposure in a Regional Magazine*
- *Ad in Business Section of Web Site*
- *Live Link to your Web Site.*
- *Invitations to Present Awards*

Becoming a show sponsor provides you with advertisement all year long.



Idaho's First Lady, Lori Otter  
2007 Celebrity Reserve Champion  
Dave Glaser - Trainer

Idaho Cutting Horse  
Futurity & Aged  
Event  
PO Box 70  
Kuna, ID 83634  
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IDAHO  
www.visitidaho.org

# WELCOME TO IDAHO CELEBRATION

SEPTEMBER 1, 2009  
IDAHO HORSE PARK  
SPORTS ARENA  
5:00 PM



ICHA  
FUTURITY & AGED EVENT

SEPTEMBER 1-7, 2010